

ABOUT US

WHO ARE REDROW?

THE ALTON ESTATE

2017



Redrow was established in 1974. Today, it is one of the most successful and acclaimed property developers in the UK, building around 5,000 premium quality family homes a year in prime locations across England and Wales.

Redrow has been awarded the “Best Large Housebuilder” title twice in the last three years at the What House? Awards. This year, Redrow was named as a UK Top 100 Apprenticeship Employer for the fourth consecutive year.

REDROW IN LONDON
Formed in 2010, Redrow London is committed to creating new communities where people aspire to live. As a business, we are focused on contributing to economic development and creating vibrant, healthy communities where we work.

Since arriving in London in 2010, Redrow has designed and delivered exceptional developments around the capital. Our committed and enthusiastic team takes pride in the developments we create, and has an excellent record of community-led schemes which ensure that local people are empowered to have a real say.



ALTON WEST - Aerial Overview

THE

ALTON ESTATE

2017



Current Layout of the Estate

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- 1. Allbrook House / Library
- 2. Finger Blocks
- 3. Point Blocks
- 4. Co-op
- 5. St Josephs Church
- 6. Danebury Centre
- 7. Minstead Gardens Bungalows
- 8. Minstead Gardens Bungalows
- 9. Roehampton Sports and Leisure Centre
- 10. Whitelands College

View east along Danebury Avenue (indicative)



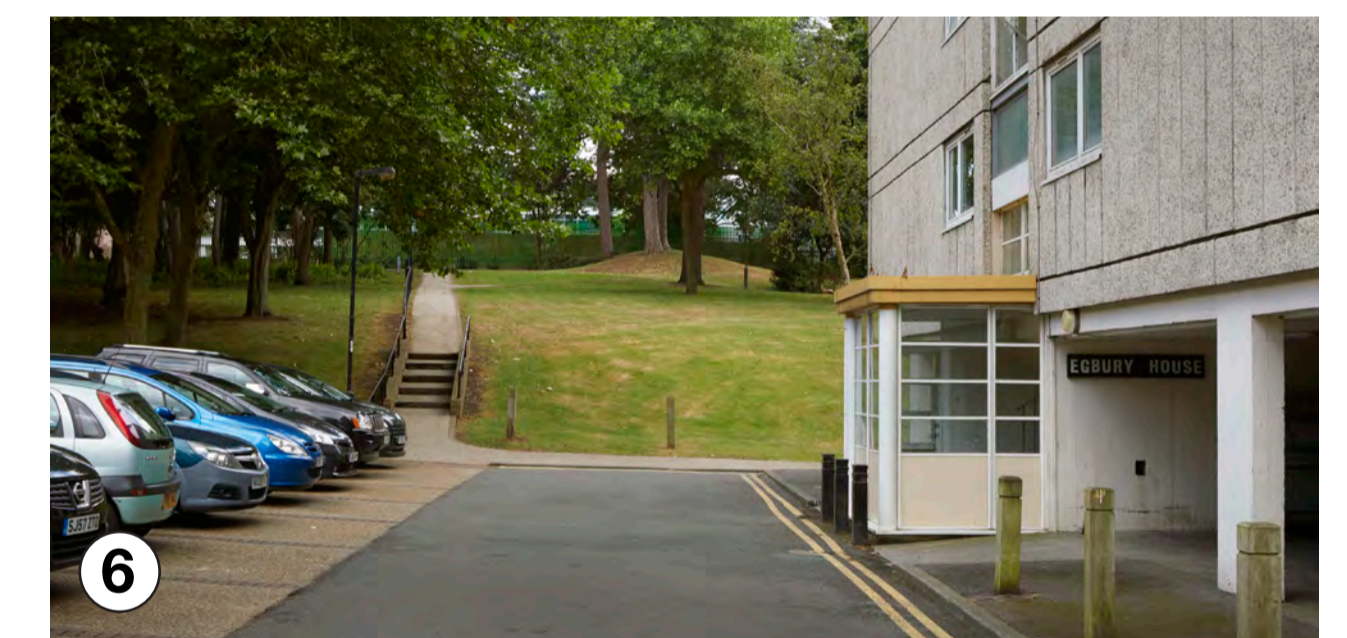
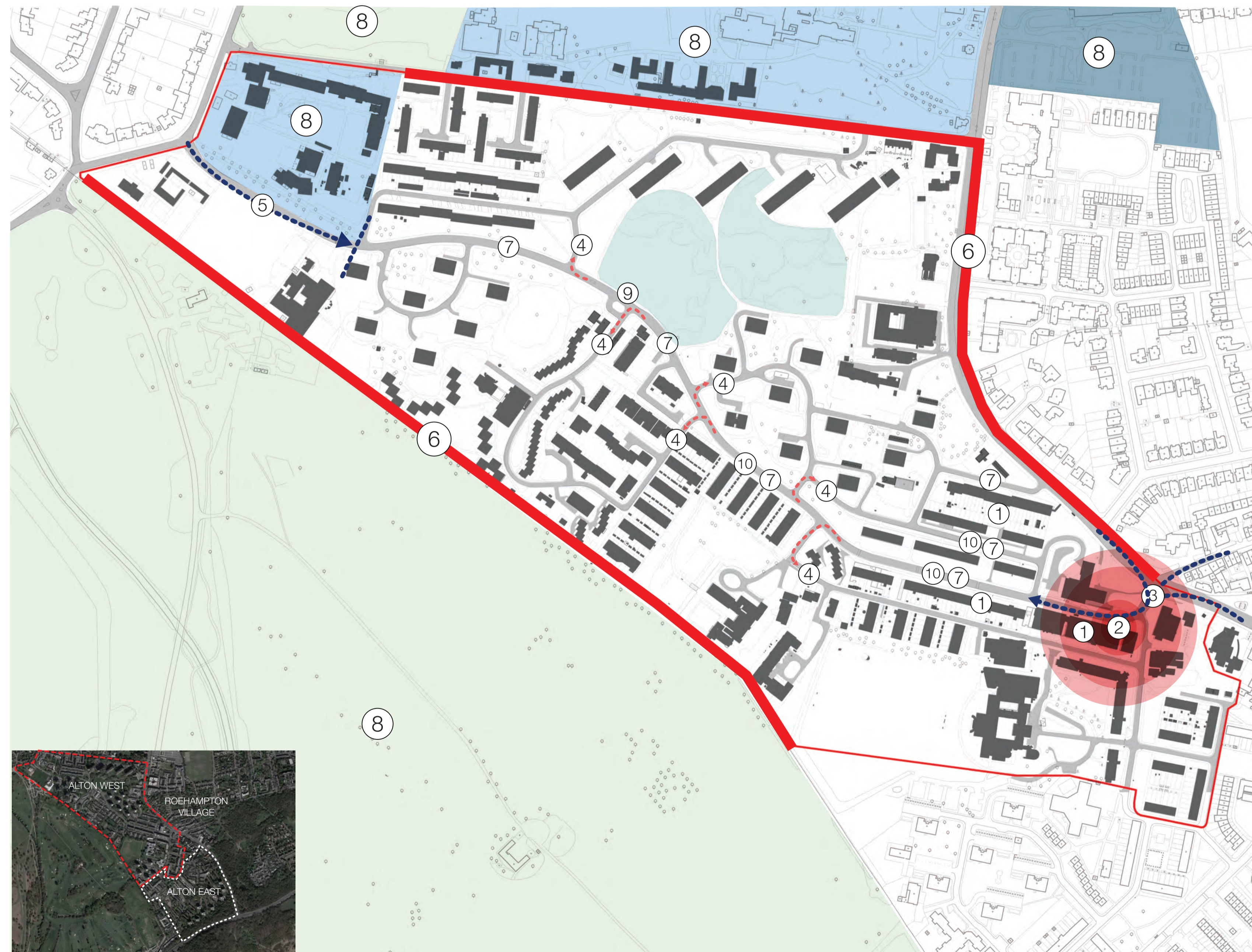
Aerial view looking east towards Danebury Centre

Where are the Current Problems?

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- 1 Substandard accommodation relative to modern space and quality standards and lifestyle requirements
- 2 Danebury Centre meets immediate local needs, but is considered unappealing and uninviting
- 3 Single main access and entrance to the site and restricted secondary access
- 4 Lack of connectivity – integral loop roads leading back to single dead-end spine road
- 5 Access and through routes to surrounding areas blocked off
- 6 Lack of permeability – level changes and physical barriers around the estate restrict movement
- 7 Lack of active frontage overlooking streets and open spaces, attracting anti-social behaviour
- 8 Limited interaction with surrounding self-contained properties (golf course, school, university, hospital)
- 9 Buses interrupt views of/from Downshire Field (Bull Green) and impact connections to Portswood Place
- 10 Unrestricted/uncontrolled parking across the estate – causing access and movement problems



Where are the Opportunities?

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- 1 Provide new, high-quality accommodation across all tenures
- 2 Create a new Village Square in the heart of Roehampton Village, with a new library and retail area
- 3 Improve Portswood Place, providing community facilities at the edge of Alton West
- 4 Explore links with universities, schools and leisure uses to share facilities
- 5 Create much needed active frontage to streets
- 6 Create coherent street scenes, improving connections through the estate
- 7 Reduce opportunities for anti-social behaviour and improve security
- 8 Create a new entrance to Richmond Park
- 9 Improve points of access to the estate, increasing permeability
- 10 Improve parking and explore ways to control parking across the estate

